

# Xocolat Amante

## *Raving Xocolat* *Volume 5, November 2008*

Hi chocolate lovers,

What better way to celebrate the warmth of spring than to indulge in luscious single origin chocolate.

With this fifth edition of our website newsletter we'd like to share some interesting snippets from the world of chocolate and update our valued customers on all that is happening at Xocolat Amante.

With Christmas just around the corner, we hope you will find all your chocolate gift solutions with us at [www.xocolatamante.com.au](http://www.xocolatamante.com.au)

Yours sincerely,  
Andrew, Julie & Stuart

### Chocolate arrest

Owners of a natural beauty care company were arrested twice in as many months when attempting to fly in America. Among numerous natural skin care substances, like vanilla and jasmine, the couple carried raw organic chocolate (made from unrefined unprocessed cacao, maca root, hemp seeds and goji berries).

Canine cops went nuts over the product, though later tests confirmed a false positive result for hashish.

### Current specials in the Chocolate Shop

Michel Cluizel Noir de Cacao 60% was \$15.20 now \$12.15  
Michel Cluizel Maralumi Noir 64% was \$16.30 now \$13.05  
Michel Cluizel Vila Gracinda 67% was \$16.30 now \$13.05

See **Sale Items** in the Chocolate Shop for more information and to make purchases.



## Santander stands proud

At the recent Great Taste Awards, two Santander chocolates received the accolade of a One Star Gold Great Taste Award.

- Santander semi dark chocolate 53% cacao
- Santander dark chocolate 70% with pineapple

Organized by the Guild of Fine Food, these awards are known as the 'Oscars' of the food industry.



## Healthy hearts

A new study of Italians published in the Journal of Nutrition suggests a small square of dark chocolate daily protects the heart from inflammation and subsequent heart disease. Chronic inflammation of tissues in the circulatory system is a risk factor for cardiovascular disease, such as myocardial infarction and stroke. One marker of inflammation in the blood is C-reactive protein. In a study of over 4000 subjects, researchers found a relationship between dark chocolate intake and levels of this protein in the blood. The best result was obtained by consuming an average of 6.7g per day.

That's the equivalent of a Michel Cluizel bar every fortnight, so you better stock up!

## Trimming the fat at Xocolat Amante

In the warmer months, people are often keen to lose unwanted baggage...

Based on sales trends over the last 12 months, Xocolat Amante has taken the opportunity to refine our stocklists. A number of products, predominantly blended bars, which have failed to hold your interest, are being discontinued in 2009. Our most popular blended bars however will continue to be available:

Michel Cluizel Grand Noir 85% and  
Noir de Cacao 60%.

## Christmas Specials



Ho Ho Ho... Christmas gift stock is coming to town

Already available:  
Michel Cluizel Petite Cascade de Tablettes 30g x 8



Returning soon by popular demand:

Michel Cluizel Grains d'Arome 150g  
Michel Cluizel Eclats de Cacao 150g  
Michel Cluizel 28 piece sample box

